



F. No. E-13/14/08/2026-PR

Dated: 17.06.2026

To

All Addl. Commissioners cum Regional Directors/Regional Directors/Joint
Directors(Incharge)/Dy. Directors(Incharge) ESIC Regional Offices/Sub-Regional Offices

Sub: Awareness and Outreach Activities on the Code on Social Security, 2020 —
Directions to ESIC Field Offices – reg.

Madam / Sir,

As you are aware that the Code on Social Security, 2020 (CoSS), implemented with effect from 21st November, 2025 vide Gazette Notification No. CG-DL-E-29092020-222111, consolidates nine Central labour laws relating to social security into a unified and comprehensive framework. The Code aims to significantly extend social security coverage to a broader spectrum of the workforce, including workers in the organised and unorganised sectors, gig and platform workers, plantation workers, and other vulnerable categories of labour.

In order to ensure wider dissemination of information and effective outreach to the intended beneficiaries and stakeholders across the country, the active involvement of ESIC Field Offices is considered essential. Given their direct interface with employers, workers, establishments, and other stakeholders at the grassroots level, Field Offices have responsibility to facilitate greater awareness and understanding of the provisions, benefits, and registration mechanisms under the Code.

In view of the foregoing, all ESIC Field Offices are hereby directed to undertake structured awareness and outreach activities within their respective jurisdictions by optimally utilising the human, infrastructural, and material resources already available with them, without involving any significant additional expenditure. Field Offices are requested to plan and implement such activities in a phased and systematic manner.

The following outreach measures are to be adopted by Field Offices based on local requirements and ground-level feasibility:

- (i) Organising seminars, workshops, and awareness camps for employers, workers, and trade union representatives on the provisions and benefits under the Code on Social Security, 2020.
- (ii) Holding stakeholder interaction sessions with employers, employers' associations, industry chambers, and trade unions to address queries regarding registration obligations, contribution compliance, and the transition from the ESI Act, 1948 to the Code.

- (iii) Dissemination of informational and educational material in regional/local languages, including pamphlets, leaflets, brochures, posters, and infographics, to ensure accessibility of information at the grassroots level.
- (iv) Utilisation of digital and social media platforms — including official ESIC social media handles, WhatsApp groups and email communication— for targeted outreach and real-time information dissemination to employers and workers.
- (v) Engagement with educational institutions, local bodies, Panchayati Raj Institutions, and other relevant local stakeholders for wider dissemination of information relating to the provisions and benefits under the Code.
- (vi) The Field Offices shall confine their role to the dissemination of factual information as already stated in the Code, and shall refrain from any assumption, interpretation, etc. in this regard.

Field Offices are also requested to maintain a record of all awareness activities undertaken in pursuance of this circular — including the dates, venues, number of participants, categories of stakeholders covered, and the nature of activities conducted — and share good quality photos with the PR Branch, ESIC Hqrs. for social media posts.

The ESIC Field Offices shall also refer to the instructions/circulars issued by the Medical Services Division regarding the conduct of Annual Health Check-Up Camps for Insured Persons aged 40 years and above. The Field Offices must ensure maximum participation of Insured Persons in the Annual Health Check-Up Camps.

This has the approval of the Director General

Yours faithfully



Manoj Kumar Yadav
Asstt. Director(PR)

Email: pr.branch-hq@esic.nic.in

Copy to:-

1. PPS / PS to DG, for kind information
2. PPS / PS to IC(P&A)/IC (Benefit), for kind information
3. PPS/PS to All Zonal ICs, for kind information.