



कर्मचारी राज्य बीमा निगम
(श्रम एवं रोजगार मंत्रालय, भारत सरकार)
EMPLOYEES' STATE INSURANCE CORPORATION
(Ministry of Labour & Employment, Govt. of India)



मुख्यालय
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No. P-11/12/Agenda/06/2016-Revenuell, Part 3 Date: .12.2025

To

All Regional Directors /
Sub-Regional Directors /
ESI Corporation

Subject: Strengthening efforts for achieving targets under SPREE – regarding
Sir/Madam,

With reference to the subject cited above, it is informed that a special campaign titled “**Scheme to Promote Registration of Employers/Employees (SPREE)**” has been launched for the period from **1st July 2025 to 31st December 2025** with the objective of encouraging registration of employers and employees who have so far remained outside the purview of the ESI Act.

The national target under the SPREE campaign is to bring **2.5 crore employees** under ESI coverage during the aforesaid period. However, as the SPREE period is now nearing its conclusion, it is observed that the stipulated target has not yet been achieved.

In this context, the **Competent Authority has directed** that all possible efforts be intensified to achieve the prescribed targets within the remaining campaign period. Accordingly, Field Offices are advised to work with utmost dedication and urgency, including deployment of staff on **Saturdays and Sundays** also to maximize registrations and outreach activities.

All RO/ SROs are requested to treat this matter as **most urgent** and ensure proactive field-level engagement, coordination with stakeholders, and effective utilization of available resources for successful completion of the SPREE campaign.

This issues with the approval of the Competent Authority.

Yours faithfully

Digitally signed by
Rakesh Roshan
Date: 19-12-2025
19:20:02

**(Rakesh Roshan)
Dy. Director(Rev.)**

