Gujarat Pollution Control Board

Environment Bhavan, Sector-10(A), Gandhinagar-382010

PUBLIC NOTICE

In view of the possibility of increased levels of air pollutants during the winter season,, the Gujarat Pollution Control Board (GPCB) has adopted a "Zero Tolerance" approach for industrial air pollution control and implemented a Winter Action Plan. Under this, industrial units are being regularly monitored, and if any non-compliance/deficiency is found, necessary action is taken against the responsible units as per the provisions of environmental laws, and compensation for environmental damage is also recovered. During winter, conditions such as a drop in temperature, low wind speed, temperature inversion and fog, along with emissions from vehicles, industries, construction activities, road dust and open burning of waste, increase air pollution (AQI). Therefore, to further strengthen monitoring, in addition to its own sources, GPCB has entrusted the work of monitoring of major industrial areas in five zones to an expert government-approved institution. Furthermore, GPCB has deployed two environment monitoring mobile vehicles to measure various air pollutants. Thus, GPCB is committed to strict enforcement once a violating unit is identified.

The general public and industrial units are appealed to cooperate in maintaining air quality by not burning waste in the open, regularly maintaining vehicles, and taking dust-control measures during construction, and to immediately inform the concerned office of any pollution-related violation. Representations regarding pollution can be made to GPCB's headquarters in Gandhinagar or to the regional offices of the concerned district, and information regarding the offices' email, addresses and contact numbers of officials is available at **https://gpcb.gujarat.gov.in/Index**. In addition, a digital platform "PRATIGYA" has been developed and implemented for taking immediate steps to prevent air pollution and for instructing concerned institutions to take action.

(Dipali Tank)

Member Secretary

(Information/.../2026-27)