

Press Release

The Ministry of Environment, Forest and Climate Change (MoEF&CC), Government of India, notified the Guidelines on Extended Producer Responsibility (EPR) for Plastic Packaging on 16 February 2022 through the 4th Amendment to the Plastic Waste Management Rules, 2016.

EPR is a key policy instrument under which producers, importers, manufacturers, and brand owners are mandated to take responsibility for the collection and processing of plastic packaging waste generated from the products they place on the market. This obligation must be met through recycling, reuse, or environmentally sound end-of-life disposal such as co-processing, waste-to-energy, plastic-to-oil, road construction, or industrial composting.

As per the Guidelines, Medium and Large Producers, Importers, Brand Owners (PIBOs), Sellers, Importers of raw materials, Manufacturers and Micro and Small Producers (SIMPs), and Plastic Waste Processors (PWPs) including recyclers, co-processing units, waste-to-energy and waste-to-oil facilities are required to register on the Centralized EPR Portal developed by the Central Pollution Control Board (CPCB) to fulfil their EPR obligations. As mandated by the Rules, no business engaged in plastic packaging is permitted to operate without being registered on the CPCB EPR Portal.

Hence, all PIBOs, SIMPs and PWPs dealing with plastic packaging in their operations are required to submit an application with complete details (as per the Standard Operating Procedure and Guidance manual for Registration of PIBOs, SIMPs and PWPs uploaded on EPR Portal) on the Centralized EPR Portal for Plastic Packaging on or before 31st January 2026. Failing to comply will attract the action under section 15 of Environment (Protection) Act, 1986.

For facilitating this process, TNPCCB has established an EPR Cell in March 2023, which operates on all weekdays to support the effective implementation of EPR registration in Tamil Nadu. TNPCCB has conducted over 20 training sessions and workshops for

various obligated entities, covering registration, annual returns, target fulfilment, and compliance processes. The Board has also published user-friendly EPR handbooks, a booklet, and a recycling directory to assist obligated entities in navigating their compliance requirements. These resources are also available on the TNPCB website.

For further information, please refer Important Documents in the EPR Portal and for quires contact EPR Cell 9500076438 & pwmsec@tnpcb.gov.in.

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